



Benefits of Working with Optiv

Become Proactive: Change your security model from reactive to proactive and address any outstanding problems that are bogging you down.

Define a Strategy: Define better security investment strategies that help you manage business risk.

Optimize Defenses: Discover new or revive existing security technologies and defenses to augment the blocking of dynamic and emerging threats.

Improve Decisions: Map a path for transition to enable turning threat environment data into accurate, timely and actionable decisions.

Cyber Threat Intelligence Program Workshop

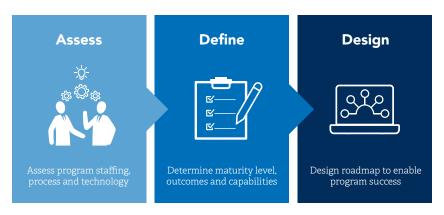
Design Your Program with Industry Experts

Challenge

The increasing volume and speed of dynamic and emerging threats has left organizations scrambling to incorporate cyber threat intelligence into their security operations to improve detection and response. Faced with vast numbers of new threat intelligence products and services, the difficulty in selecting and adopting the right tools is daunting. Added to this challenge are the issues of talent retention, maintaining 24x7x365 operations and providing visibility to an executive team or board. With all of these factors in play, many organizations have failed to realize the importance of having a cyber threat intelligence program that aligns to business risk and meets overall security investment strategies. And when organizations fail to fully develop and operationalize a program, it simply adds to the existing data and work glut in the security organization, reducing overall security effectiveness.

Solution

Incorporating cyber threat intelligence into a security strategy and tactical operations plan requires forethought, guidance and business alignment. To build a functional cyber threat intelligence program, it is imperative that today's organizations start with a solid plan constructed with industry experts. The Optiv Cyber Threat Intelligence (CTI) Program Workshop brings together your stakeholders with our experts to ultimately design an achievable roadmap for your CTI program buildout. The service removes the confusion surrounding the implementation of threat intelligence and aligning a security strategy with business goals and objectives. A successful Cyber Threat Intelligence Program Workshop produces an actionable roadmap for a logical progression in the planning, building and running of a cyber threat intelligence program.



Optiv is the largest holistic pure-play cyber security solutions provider in North America. The company's diverse and talented employees are committed to helping businesses, governments and educational institutions plan, build and run successful security programs through the right combination of products, services and solutions related to security program strategy, enterprise risk and consulting, threat and vulnerability management, enterprise incident management, security architecture and implementation, training, identity and access management, and managed security. Created in 2015 as a result of the Accuvant and FishNet Security merger, Optiv is a Blackstone (NYSE: BX) portfolio company that has served more than 12,000 clients of various sizes across multiple industries, offers an extensive geographic footprint, and has premium partnerships with more than 300 of the leading security product manufacturers. For more information, please visit www.optiv.com.