SERVICE BRIEF

Cyber Operations: Reduce Risk Through Security Awareness Training

Engage end users with meaningful, impactful programs

Cybersecurity and privacy risks exist in organizations of all sizes and in every industry. One consistent struggle within all organizations is the ability to quantify the level of risk associated with the human behavior in their organization.

With an end user analysis and risk assessment, stakeholders can begin to identify areas that should be targeted by a security awareness training program; but having a continuous, comprehensive program with a strong foundation is critical.

Engaging end users with meaningful, relatable training and real-world simulations helps build a security-aware workforce. Armed with cybersecurity knowledge and skills, users gain the ability to identify and combat potential incidents with a positive impact on an organization’s overall cyber resilience.

While quantifying risks may be difficult, the likelihood that end users exhibit positive behavior change increases significantly when an organization embraces holistic cybersecurity programs that include robust training and promote end-user awareness. Optiv security awareness training services are designed to help ensure a security-aware workforce to reduce risk throughout the organization.

How Do We Do It?

**BUILD CULTURE**
Effective security awareness training is more than an annual course. Utilize Optiv’s reinforcement materials and threat emulation campaigns to cultivate your organization’s awareness culture.

**ENABLEMENT**
Optiv’s security awareness training solutions are delivered as-a-service, freeing up your internal resources to focus on their positions as security professionals.

**THREAT LANDSCAPE**
Keep up with new threats and threat vectors with fresh content, regularly updated to align with current threat and risk mitigation intelligence.

**COMPREHENSIVE APPROACH**
Invest in a holistic approach that improves employee preparedness for cyber threats to your industry, your organization and their specific role.

**BEHAVIOR MODIFICATION**
Drive positive behavior change through engaging, meaningful training courses and real-world simulations.
How We Do It Better

- **Customized Programs**: Build a custom security awareness program that aligns with business objectives, culture, inherent risks and end user population. Select general awareness and/or role-based courses and implement custom threat emulation campaigns.

- **Method Variety**: Choose from three general end user awareness portfolios that align to different organization cultures: Rapid Awareness, CyberBOT™ and Security Awareness Circuit Training.

- **Robust Reporting**: Training and campaign data that allows you to analyze and measure the human risk factor in your organization, enabling you to take meaningful, results-based steps to mitigate risks.

- **Content Creation**: Skilled instructional designers, eLearning developers, multimedia specialists and subject matter experts are able to modify courses or create completely custom content to align with your specific business needs.

- Learn more, including specifics about various training programs by reviewing our Service Guide.

The Optiv Advantage

The Optiv Advantage: Optiv helps businesses in every industry connect information security policies, procedures and practices with business goals. Our security leadership experts, backed by our team of consultants, can provide the experience you need to take your program to the next level.

**EXPERT MINDS**

Optiv’s security professionals are dedicated to helping you achieve results and realize value. Our team of 1,000+ highly skilled client managers and security practitioners work hard to deliver superior results and cutting-edge research to solve your complex, real-world security problems.

**LEADING BEST PRACTICES**

Our knowledge of leading best practices helps Optiv formulate security recommendations tailored to meet your specific business objectives.

**CLIENT-FIRST CULTURE**

Optiv’s passion for security and our commitment to quality results means we focus on the right solutions to meet your specific needs.

**PROVEN METHODOLOGIES**

Optiv has developed proven methodologies to help ensure superior outcomes for your projects and programs.