Understanding how adverse conditions or disaster situations will impact business units across the enterprise is essential in maintaining daily operations or returning to service in case of an outage. Malicious actors, well intentioned employees, or situations outside your control can not only impact the systems that help generate revenue, but how your employees and third-parties access and handle data. Organizations also need a way to provide an effective indicator of the level of effort and priority needed to recover in the event of a business interruption.

Optiv’s Business Impact Analysis helps minimize the impact of negative events and maintain business operations in an organized and efficient manner. In order to effectively plan for business recovery and resumption, it’s necessary to identify key business processes and functions, threats and the likelihood of their occurrence, existing controls, and analysis of and strategy for managing various scenarios.

The Business Impact Analysis provides the necessary inputs to your business continuity plan to manage risks as well as identify the resources needed to resume or maintain business operations.

Whether your organization is confronted with an outage due to ransomware, natural disaster, accidental shut down, or situation that affects how employees go about their daily routine, a Business Impact Analysis provides a foundation for a strong Business Continuity Plan.

How We Do It

**PRE-ENGAGEMENT**
Gather detailed information about your technical, procedural and personnel resources to complete the engagement.

**DISCOVERY**
Request documentation and conduct interviews with relevant stakeholders regarding business activities, technical and business interdependencies, recovery time and point objectives (RTOs/RPOs), third party relationships, existing business continuity plans and more.

**ANALYSIS**
Report development which includes time-sensitive and critical business processes, dependencies (including those related to third parties) and RTOs/RPOs.

**REPORTING**
Detailed project report highlighting potential exposures in case of a business disruption that can be used when reporting to executives and boards of directors.

**BUSINESS CONTINUITY PLAN DEVELOPMENT**
Can be provided as a separate service.
The Optiv Advantage

Why Clients Choose Optiv

**15+ Years**
The average experience of Optiv’s Risk Management team.

**Compliance Experts**
ISO27001, GDPR, PCI QSA, FFIEC, DFARS, HIPAA, GLBA, NIST, EI3PA, NYDFS, MARS-E, etc.

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**Analysis Report Data**
Optiv will provide a Business Impact Analysis (BIA) report that provides a view into possible exposures in the event of a business interruption. This report will include:

- Time-sensitive and critical business processes
- RTOs/RPOs for the business processes in-scope
- Dependencies that include third-party services
- Assessment of risk to assets, processes, and services

**EXECUTIVE SUMMARY**
- Overview of project and methodology
- Summary of critical processes
- RTO / RPO ratings

**DETAILED FINDINGS**
- Key business process and information assets
- Identification of threats, likelihood, risks, and impact if a threat were to occur
- Business recovery objectives for loss of use and loss of information related to key processes and information assets

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**THREAT AND RISK ANALYSIS**
- Identification of current risk levels

**REQUIREMENTS FOR RESPONSE, RECOVERY AND RESUMPTION OF BUSINESS**
- People
- Facilities
- Technology and communications
- Third parties or vendors
- Specialized requirements or needs

**APPENDICES WILL INCLUDE**
- Interviewee list
- Documentation collection list
- Evidence references

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**Certified Professionals with Executive Experience**
CISSP, CISM, CISA, QSA, CEH, GIAC, CRISC, CGEIT, CCSE, GPEN, CHFE, PMP, CIPT, GCFE, SMFE, PCIP, CISSP-ISSEP, C|CISO, SIX SIGMA BLACK BELT, GCFA, CSK

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**Thought Leaders**
40+ text books, 100’s panels, 1000+ articles, leading publications/media, ExecRank Top 100, 1000+ speaking engagements

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Optiv is a security solutions integrator – a “one-stop” trusted partner with a singular focus on cybersecurity. Our end-to-end cybersecurity capabilities span risk management and transformation, cyber digital transformation, threat management, cyber operations, identity and data management, and integration and innovation, helping organizations realize stronger, simpler and more cost-efficient cybersecurity programs that support business requirements and outcomes. At Optiv, we are leading a completely new approach to cybersecurity that enables clients to innovate their consumption models, integrate infrastructure and technology to maximize value, achieve measurable outcomes, and realize complete solutions and business alignment. For more information about Optiv, please visit us at www.optiv.com.

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