See Identity in a Whole New Light


SailPoint  |  OPTIV
Identity in the Spotlight:  
It’s more than just access management

Password management, access certification and automation are all essential stops on the journey of modern identity governance.

The world of work has moved on from the early days of passwords and networked systems. We use more software and applications than ever to get our jobs done, while more and more of us are working remotely, on the road, at home, anywhere but in the office. That means access needs have changed, and how you handle identity must take into account the ability to access systems from anywhere at any time – and the need to reset passwords or get help from anywhere at any time too.

If you think identity is just access management, think again. Identity governance allows you to answer three questions: who has access to what, how are they using that access, and who should have access? It uses policies to automatically govern who gains access to your systems, which means you can sleep well knowing that that access is only granted to those who genuinely need it.
SailPoint Predictive Identity™ enables organizations to see identity in a whole new light. With the power of AI and machine learning, it learns and adapts to your business, provides advanced governance capabilities that remove complexity and makes identity easy!

- Power your workforce and free your IT team
- Secure all things and stay ahead of the security curve
- See your risk and stop it fast
- Find your compliance gaps and always be audit-ready
- Deploy quickly and administer easily
- Start driving rapid ROI within a matter of weeks

Your current system may be efficient, but is it effective?

Consider identity as an ongoing journey with multiple stops that include:

- Password Management
- Access Certification
- Automation

Each stop is interchangeable. You can join the journey at any point, from anywhere, and build your own experience to suit your organization’s unique needs.
Rishi the field sales agent is always on the road but can never remember his password. He spends his nights unable to access his files because the helpdesk is closed, and all morning on the phone to get his passwords reset. Getting locked out of the system when you’re about to head to a big meeting is not great for hitting targets.

Everything these days requires a password, and when you consider the sheer volume of systems, applications and networks we need to access as part of our daily work, that’s a lot of passwords!

These passwords are often managed, tracked and processed manually, and require the IT helpdesk’s involvement whenever they’re forgotten. Any delays to resetting can result in lost productivity, both for IT and for the end user. And spare a thought for the poor mobile and remote workers, who are totally locked out of the system and reliant on the helpdesk’s opening hours to get back in and get back to work.

Moving to SailPoint’s cloud-based password management can help to eliminate the significant infrastructure requirements, direct costs and administrative overheads typical of legacy solutions – in fact, it can decrease operating costs by as much as 83%, as there’s no coding or customization required, and all upgrades, patches and security fixes are automatically applied.

24x7 self-service lets workers reset passwords, and request access to the tools they need, wherever they are – without having to call the helpdesk. This leads to increased workforce productivity and reduced burden on IT, with added flexibility to support a rapidly-changing IT environment.

Gartner says that, in extreme cases, more than 60% of helpdesk calls are password-related. Each call costs $30 on average — a total estimated cost to the business of $225,000 per year.
Access Certification

The company is growing fast and resource manager Alice is overstretched. She keeps getting requests to certify access to systems and applications for her team, but she doesn’t have the time to carefully consider if their access is appropriate. She knows the jobs must get done, so she just approves all access.

How can you ensure users only have access appropriate for their job function?
Can you detect and prevent fraud, misuse or unauthorized access of systems and data?
Can you meet and prove compliance requirements?

The workforce is rarely static, and joiners, movers and leavers have always been the bane of IT. It’s IT’s job to make sure each employee can get into the right systems, access the right files, and use the right technology to support their day-to-day operations. But that access cannot remain static either. It must be reviewed regularly to make sure Joe in finance hasn’t moved to a new team where he is now requesting the spend he once approved.

Access certification is traditionally a manual process, one that can be time-consuming and results in a lack of control from IT with ultimately each line-of-business manager just saying “yes”, or “rubber-stamping” access approvals rather than making sure users still need it.

Inappropriate access can result in the exposure of a company’s intellectual property, and can even be a breach of regulatory compliance.

Orrstown Bank used access certification techniques such as manager-level access certifications, closed-loop remediation and automated provisioning roles to streamline security processes and reduce the time it takes to certify access by 2,000 hours per year.

SailPoint Predictive Identity leverages artificial intelligence and machine learning to make access certifications clear and simple. AI driven recommendations help managers know if access is safe to maintain or should be revoked. No more guesswork. Complete and accurate certifications can now be done in days as opposed to months.

You can also find and address compliance gaps by easily performing routine compliance checks to ensure access is always appropriate across your organization. All access activity is automatically recorded allowing you to produce a report for auditors in minutes.
Automation

Pawel in IT is overwhelmed by taking helpdesk tickets. There is so much change happening in the business, with lots of people joining and leaving at the same time. The pressure is on to get new employees up and running as quickly as possible, so sometimes the offboarding tickets get left in the “to-do” pile for a few weeks – even though he knows that means ex-employees could theoretically still access company systems.

How are you alerted to new user access needs for joiners? What about when someone leaves the company and needs access terminated? Or when a user moves teams and has different access needs?

Change requests are an essential part of modern IT, but they’re also a burden. They can be time consuming, labor intensive, prone to error, and ultimately add to the cost of IT operations.

But one of the biggest advantages of next generation identity governance is the ability to automate these menial tasks. Imagine what IT could achieve if policies were written so that a business event such as a new hire, change of job, or termination triggered an automated workflow to handle access changes dynamically? How much time would that give back to an IT team already stretched and under-resourced?

Step into the future of identity with AI and machine learning that uncovers IT tasks that can be safely automated. Automation reduces the risk of employees, contractors, stakeholders and third-party business partners having inappropriate access, helping to ensure security and compliance. In addition, self-service access requests can be approved or declined automatically based on job role or location. All access is centrally managed for every application, system, file share and cloud infrastructure across your hybrid IT environment.

Identity is easier and less expensive than you think...

Reduce risk, unleash productivity, reduce costs and improve efficiencies with SailPoint Predictive Identity. It’s easy to implement and can costs less than the price of a cup of coffee per user per week.
Take the first step in your journey with a proven identity governance solution

**SailPoint is not only the market leader in identity governance, but we’ve also been perfecting our open identity platform for over a decade.** Our SailPoint Predictive Identity Platform enables access certification, insights, modeling and requests, as well as password management, provisioning and separation of duties (SoD) based on a centralized governance framework. It works across all systems, whether on-premises or in the cloud, including AWS, Microsoft Azure, Google Cloud Platform, Workday, ServiceNow, Box, DropBox, Office 365, SharePoint, Microsoft Active Directory, and more.

**Put your trust in the leading identity governance solution:**

**Pioneer**
100% focus on identity governance. We are identity pioneers.

**Innovative**
Powered by AI and machine learning we are the industry’s most comprehensive identity governance solution.

**Flexible**
Rapid time to value with flexible deployment options.

**Trusted**
Trusted market leadership and industry innovators acknowledged by Gartner, Forrester and KuppingerCole.

**Partner ecosystem**
A network of partners with a proven history of successful identity governance implementations.

Easy to deploy, easy to configure, and requiring zero maintenance, SailPoint Predictive Identity enables you to see identity in a whole new light. From empowering workers on day 1 to automating IT helpdesk requests, SailPoint identity takes on your complex security and compliance issues so your people work freely while your systems work securely.
SailPoint, the leader in identity management, delivers an innovative approach to securing access across the enterprise with the SailPoint Predictive Identity™ platform. With SailPoint, enterprises can ensure that everyone and everything has the exact access they need, exactly when they need it, intuitively and automatically. Powered by patented Artificial Intelligence (AI) and Machine Learning (ML) technologies, the SailPoint Predictive Identity™ platform is designed to securely accelerate the business while delivering adaptive security, continuous compliance and improved business efficiency. As an identity pioneer and market leader serving some of the world’s most prominent global companies, SailPoint consistently pushes the industry to rethink identity to the benefit of their customers’ dynamic business needs.

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