

THE SIEM SUMMIT ADVANTAGE

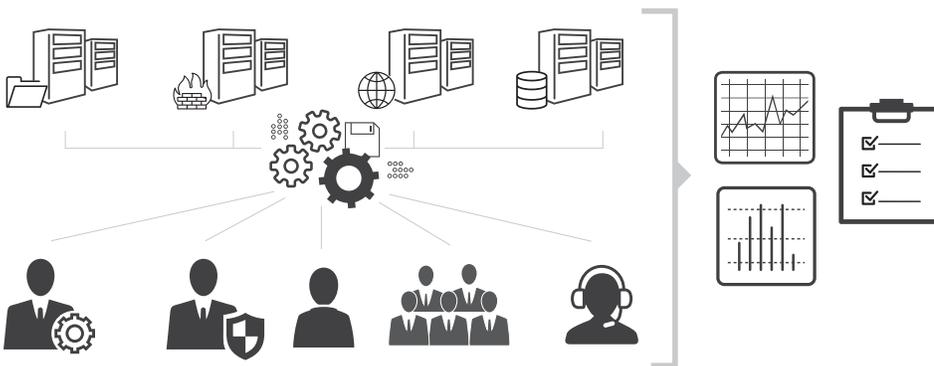
A Better SIEM Decision Model

Security Information and Event Management (SIEM) has evolved to become one of the most critical and relied upon solutions for log management, security and compliance. However, selecting the right SIEM isn't as easy as picking a product off the shelf. When choosing a SIEM, deciding if you're ready, optimizing or replacing an existing system, it's important to truly understand what you expect to get out of your SIEM and how to be successful, before making another costly investment. A useful list of requirements is not something you can pick up from an industry analyst or vendor; those requirements are unique to your company.

Leading Analysts list **Failure to Plan Before Buying** as the No. 1 pitfall to avoid a stalled or failed SIEM deployment.

Optiv's SIEM Summit service is a two-day strategy workshop tailored to your specific needs and requirements, helping you start off, or get back on track, with your SIEM program. At the conclusion of the SIEM Summit, our expert consultants make recommendations based on your current environment, technologies and staff to provide next steps to meet your security, compliance and business goals for SIEM. Understanding and helping you to identify your precise needs sets the right groundwork for your successful SIEM initiative.

The Power of a SIEM Summit



Security intelligence and information visibility are essential to multiple areas of your business. A SIEM Summit helps identify key stakeholders, frame requirements and gets teams focused on success.

How Do We Do It?

- **PLANNING:**
 SIEM is a use-case-driven technology that requires careful and meticulous planning to avoid stalled or failed deployments.
- **GOAL ALIGNMENT:**
 Optiv consultants assist with defining requirements, the needs of various teams, compliance constraints, staffing plans and issues, and the overall process based on your company's unique needs.
- **DEEP DIVE:**
 Optiv's expert consultants provide guidance around success strategies, log sources, use case building, implementing, and responding, product and service comparisons, staffing plans and measuring results.
- **TECHNOLOGY OVERVIEW:**
 As a vendor impartial partner, Optiv dives into the scenarios and uses for each SIEM product, including pros and cons, scalability and management requirements.
- **RECOMMENDATIONS:**
 After the workshop, you will receive a write up detailing the topics discussed and recommendations to help you move forward with your Security Intelligence program.
- **PLAN FOR NEXT STEPS:**
 Optiv also offers these additional services to get you started or get back on track with SIEM.
 - Implementation or Migration
 - Health Check and Optimization
 - Co-Managed SIEM Managed Services

Already have a SIEM deployed?

Many companies have deployed SIEM, but aren't getting the results they hoped for. If you have found that your SIEM is not providing actionable output through alerts and reporting, or is costing you more than it's worth, you may benefit from Optiv's SIEM Summit service to get your program back on track.

Whether you want to optimize your current technology or replace it, Optiv has the knowledge and expertise to help make your program more effective.

Benefits of Optiv's SIEM Summit Service

 <p>Efficiency</p> <p>More Efficient Security Intelligence Program, Resulting in Savings</p>	 <p>Objectivity</p> <p>Vendor Impartial Technology Review</p>	 <p>Business Alignment</p> <p>Alignment with Business and Compliance Needs</p>	 <p>Action Plan</p> <p>End Up with an Actionable Plan to Move Forward</p>
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Key Topics Covered:

- Log Sources and Control Points
- Developing Use Cases
- Compliance and Auditing
- Operational Use
- Vendor Strengths and Weaknesses
- Operational Processes
- Application Data
- Architecture
- Reporting
- Staffing Requirements

The Optiv Advantage:

Optiv can help businesses in every industry connect information security policies, procedures and practices with business goals. Our security leadership experts, backed by our team of consultants, can provide the experience you need to take your program to the next level.



Expert Minds

Optiv's security professionals are dedicated to helping you achieve results and realize value. Our team of 1,000+ highly skilled client managers and security practitioners work hard to deliver superior results and cutting-edge research to solve your complex, real-world security problems.

Leading Best Practices

Our knowledge of leading best practices helps Optiv formulate security recommendations tailored to meet your specific business objectives.

Client-first Culture

Optiv's passion for security and our commitment to quality results means we focus on the right solutions to meet your specific needs.

Proven Methodologies

Optiv has developed proven methodologies to help ensure superior outcomes for your projects and programs.



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Optiv is the largest holistic pure-play cyber security solutions provider in North America. The company's diverse and talented employees are committed to helping businesses, governments and educational institutions plan, build and run successful security programs through the right combination of products, services and solutions related to security program strategy, enterprise risk and consulting, threat and vulnerability management, enterprise incident management, security architecture and implementation, training, identity and access management, and managed security. Created in 2015 as a result of the Accuvant and FishNet Security merger, Optiv is a Blackstone (NYSE: BX) portfolio company that has served more than 12,000 clients of various sizes across multiple industries, offers an extensive geographic footprint, and has premium partnerships with more than 300 of the leading security product manufacturers. For more information, please visit www.optiv.com.