

Identity and Access Management Strategy Workshop

Align IAM Initiatives with Business Goals and Best Practices

It's no secret that organizations believe implementing IAM is too difficult. In fact, that's what 74 percent of organizations said in a recent survey conducted by the Ponemon Institute. A number of factors contribute to these challenges, but the most impactful is the tendency to focus IAM projects on a specific business problem. A successful IAM program optimizes your IAM investment, while keeping your organization secure and mitigating risk. It focuses on aligning IAM initiatives with business goals and best practices that incorporate people, process and technology.

Optiv's IAM Strategy Workshop is a wide ranging one or two-day working session overview of IAM trends and vendors, client business drivers and current process challenges. The focus and results of the workshop can be tailored based on budget, timing and expected business outcomes. We recognize the growing need for organizations to better understand the capabilities of IAM, how it fits within the existing business and technical environment, and how to quickly achieve benefits and value from implementing solutions. At the end of the workshop, you'll have the tools needed to transition your IAM program from tactical project to strategic program.

IAM Strategy Workshop Options

Wide ranging one or two-day working session overview of IAM trends and vendors, customer business drivers and challenges

Express Workshop	Core Workshop	Workshop +
<p>Deliverable includes:</p> <ul style="list-style-type: none"> • Overview of IAM • Current state IAM objectives, pain points, and drivers • High-level roadmap overview with recommended phases and workstreams encompassing single IAM capabilities • IAM program best practices 	<p>Deliverable includes Express Workshop deliverable, plus:</p> <ul style="list-style-type: none"> • Robust, prioritized roadmap for future state recommendations, encompassing all IAM capabilities and pillars, along with estimated services costs, durations, and timeline overview • Vendor landscape recommendations • Current state process diagrams from onsite discussions 	<p>Deliverable includes Core Workshop deliverable, plus:</p> <ul style="list-style-type: none"> • Deep dive objective analysis of current state, with options including: • Analyzing one authoritative source and two target applications' data with report of data health & action items • Privileged account scan • Unstructured data scan

How Do We Do It?

PRE-WORKSHOP:
Optiv consultants conduct a pre-project call to discuss the agenda, key objectives and plans for pre-workshop data discovery. We also provide a template for you to complete an application inventory reviewed during the workshop.

ONSITE ACTIVITIES:
Day One: Deep discovery through stakeholder meetings and data collection, focusing on business drivers, priorities and key technical and security requirements.

Day Two: Review of best practice and industry trends, overview of the IAM vendor landscape and business justification in support of an IAM initiative through analysis of current-state maturity. Also review IAM industry evolution and impacts on your objectives, and review high-level roadmap for discussion and alignment.

WORKSHOP DELIVERABLES:
The Optiv team reviews the results of the onsite discovery and post-workshop gap analysis. The workshop deliverables are tailored based on the type of workshop selected – Express, Core or Workshop+.

Optiv's IAM Strategy Workshop provides the answers and delivers a plan for transitioning your IAM program from a series of projects to an overall program that aligns with your business initiatives and security strategy. The five week engagement, crafted from hundreds of successful IAM projects, focuses on the following high-level objectives:

- Assess current state, including key stakeholders, client pain points and high level goals
- Develop an IAM maturity model and identify potential risks to success
- Create recommendations and next steps toward a mature IAM program

BENEFITS

1 **Improve IAM Program:** Consolidate project requirements, technologies and resources across all IAM business initiatives and projects. Leverage existing infrastructure to support old and new technologies.

2 **Elevate Strategic Importance:** Align IAM projects with strategic business initiatives, enlist executive level sponsorship and integrate with existing governance and compliance programs.

3 **Optimize Resources** Consolidate efforts across tactical projects, elevate skill sets of critical resources and reallocate to other IT initiatives as appropriate.

The Optiv Advantage

Optiv can help businesses in every industry connect information security policies, procedures and practices with business goals. Our security leadership experts, backed by our team of consultants, can provide the experience you need to take your program to the next level.



Expert Minds

Optiv's security professionals are dedicated to helping you achieve results and realize value. Our team of 1,000+ highly skilled client managers and security practitioners work hard to deliver superior results and cutting-edge research to solve your complex, real-world security problems.

Leading Best Practices

Our knowledge of leading best practices helps Optiv formulate security recommendations tailored to meet your specific business objectives.

Client-First Culture

Optiv's passion for security and our commitment to quality results means we focus on the right solutions to meet your specific needs.

Proven Methodologies

Optiv has developed proven methodologies to help ensure superior outcomes for your projects and programs.



1125 17th Street, Suite 1700
Denver, CO 80202

800.574.0896 | www.optiv.com

Optiv is a market-leading provider of end-to-end cyber security solutions. We help clients plan, build and run successful cyber security programs that achieve business objectives through our depth and breadth of cyber security offerings, extensive capabilities and proven expertise in cyber security strategy, managed security services, incident response, risk and compliance, security consulting, training and support, integration and architecture services, and security technology. Optiv maintains premium partnerships with more than 350 of the leading security technology manufacturers. For more information, visit www.optiv.com or follow us at [www.twitter.com/optiv](https://twitter.com/optiv), www.facebook.com/optivinc and www.linkedin.com/company/optiv-inc.

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