Respect the Data in your Care.

Regulators care about privacy. Consumers care about privacy. Which means you should care about privacy. When personally identifiable information (PII) is compromised in a hack, nobody cuts organizations a break just because the attackers were especially clever. And the hit to your brand is often worse than the compliance penalty.

You don’t need to go it alone – our privacy experts bring a wealth of hands-on experience to the table across the fortune 500 to mid markets. Clients across the privacy maturity spectrum understand that a robust, people-first privacy program can be a powerful business advantage.

Optiv Solutions

**Privacy Program Strategy**
- Develop and implement an enterprise-wide strategy to govern PII
- Develop governance structures that implement and operationalize the strategy and maintain accountability

**Privacy Program Gap Assessment**
- Assess existing program capabilities, identify gaps vs. regulatory or internal privacy mandates and industry frameworks
- Assess existing safeguards to mitigate privacy risk

**Privacy Program Development**
- Develop target operating model, outline roles/responsibilities
- Design, develop, implement foundational processes and operations
- Integrate privacy program within data governance and protection initiatives seamlessly
- Position the privacy program as an enabler of business objectives

**Privacy Program Management**
- Develop and implement ongoing monitoring and enforcement
- Identify, implement, configure and manage technology solutions
- Improve existing tools to increase automation and efficiency
- Prepare proactively for privacy incidents

**Privacy by Design**
- Design, develop, implement or improve cross-functional privacy assessment obligations vs. products, services or initiatives
How We Do It

Methodology Tailored to Scope:

Core program:
Define governance functions, operating model, core ops and assurance metrics to promote accountability and address risk.

Risk-based:
Conduct a targeted assessment, identify key risks and implement safeguards to mitigate risk above thresholds.

Domain-specific:
Focus on a particular domain (e.g., consent management) and address operational gaps.

Transformation:
Driven by the client vertical and business model, integrate enterprise-wide processes and tools, including consolidation of redundancies and alignment of subsidiaries.

Benefits of a Privacy Program:
- Increase the value and utility of personal information
- Optimize privacy program capabilities
- Reduce compliance burden
- Enhance mitigation of risk
- Protect the brand
- Anticipate and scale for evolving privacy obligations
- Strengthen trust with key stakeholders

WHY CLIENTS CHOOSE OPTIV

Strong Privacy Acumen, Deep Industry Knowledge
Comprehensive industry certifications (e.g., CIPP, CIPM) buttress our privacy experts range of legal, technical and operational experience, helping right-size your organization’s solution.

Awareness of Privacy Industry Trends
Privacy requirements and practices never sit still for long. Staying current is who we are, which means we’re ideally positioned to prep you for what comes next.

Strong Technology Alliances
We boost your privacy program by partnering with the industry leaders in security tech, ensuring the best possible solutions in data discovery, data inventory, privacy impact assessments and more.

Tested Methodologies
We’ve been there. We’ve done that. And we learned something new every time – which is great news for our next client. Your business and privacy context isn’t like anyone else’s, but lessons from across industries add up to broadly applicable principles that will strengthen your privacy footing.

Secure greatness™
Optiv Security is the cyber advisory and solutions leader, delivering strategic and technical expertise to more than 7,000 companies across every major industry. We partner with organizations to advise, deploy and operate complete cybersecurity programs from strategy and managed security services to risk, integration and technology solutions. With clients at the center of our unmatched ecosystem of people, products, partners and programs, we accelerate business progress like no other company can. At Optiv, we manage cyber risk so you can secure your full potential.

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