Define and Design: Secure the Data Protection Stack From Inception to Production

When it comes to any data protection strategy, there are two common myths often found within the security industry:

**MYTH #1:** Data security is data-centric only

**Optiv’s perspective:**
We know that the key to a successful cybersecurity program involves not just looking at data but also looking at people: Who is using the data, what is it being used for and what data is being accessed, where, when and how.

**MYTH #2:** Security is a complex endeavor

**Optiv’s perspective:**
In reality, a lack of the right security experience is what intimidates most organizations. Our data protection strategy offering encompasses people, process and technology to provide a holistic approach.

At Optiv, we understand breaking down problems into simpler pieces and solving them one at a time can be a better approach. Our methodology and diverse security expertise is built to put you on an intelligent path forward, ascertain gaps and lay the plan and framework to achieve goals.

**Optiv’s Services**

We meet you where you are. A holistic data protection strategy allows you to understand what data needs protection and controls before enabling with technology. Looking across data at rest, in motion, and in use, can help determine the best use of existing controls and solutions — and then assist in identifying and highlighting both gaps and remediation solutions.
How We Do It

- **We obtain** the necessary collateral to give us the complete picture and insights into your organization’s exact needs.
- **We identify** the gaps, pain points and most significant investment areas from the perspective of our seasoned professionals.
- **We evaluate** our recommendations to ensure they fulfill your requirements and set you up for future success.
- **We define** the solution, the timeline and the requirements so that the path forward is transparent and comprehensive.
- **We communicate** our findings and recommendations to key stakeholders, convey the lessons learned and maintain constant communication going forward to advise on future dependencies.

How We Do It Better

- **Deliver Comprehensive Coverage:**
  We meet you where you are in your data protection journey.

- **Develop a Strategic Partnership:**
  We work together to set an intelligent path forward, clearly ascertain gaps and lay the plan and framework to achieve goals.

- **Interconnected Practices:**
  Our domain experts work as a team to look at challenges holistically.

- **Diverse Expertise:**
  Our team consists of the best talent spanning all areas of cybersecurity.

- **Superior Methodology:**
  We believe in “validation before execution.” Data protection is achieved via layers and future considerations are just as important as current ones.

What’s Next?

Make the most of your investment. Ask your local Optiv representative about our Data Protection Strategy to determine where Optiv can help you strengthen and optimize your program.